

junior[®]

OUR STORY

Mini croissants are small, flaky, and buttery pastries that originate from France. They are a miniature version of the classic croissant, which is a crescent-shaped pastry made from layers of buttery dough. Mini croissants are typically served as a delightful breakfast or snack option and are often enjoyed with coffee or tea. Their compact size makes them perfect for parties, brunches, or any occasion where you want a bite-sized treat. Despite their smaller size, they still offer the same rich and indulgent taste as their larger counterparts. Whether plain or filled with various sweet or savory fillings like chocolate, almond, ham, or cheese, mini croissants are a delicious and popular choice among pastry lovers worldwide..



**WHAT
WE
OFFER**

Strawberry
flavor



Chocolate
flavor



Mini Croissant

MINI CROISSANT



**Croissant filled with
Strawberry jam**

Weight 30gr

Shelf life is 6 months



**Croissant filled with
Chocolate cream**

Weight 30gr

Shelf life is 6 months

THE MULTIPACK



10 strawberry jam junior bags
inside each multipack

10 chocolate cream junior bags
inside each multipack

24 SINGLE PACK



24 strawberry jam junior bags
inside each box



24 chocolate cream junior bags
inside each box

BRANDING & ADVERTISING



Counter Top



Stand





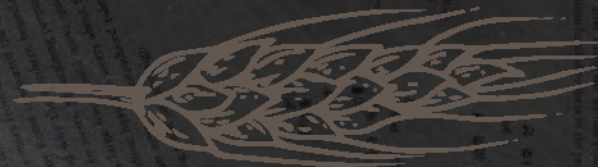


T H A N K Y O U

jUNIOR



Fresh quality ingredients for every **mattino!**

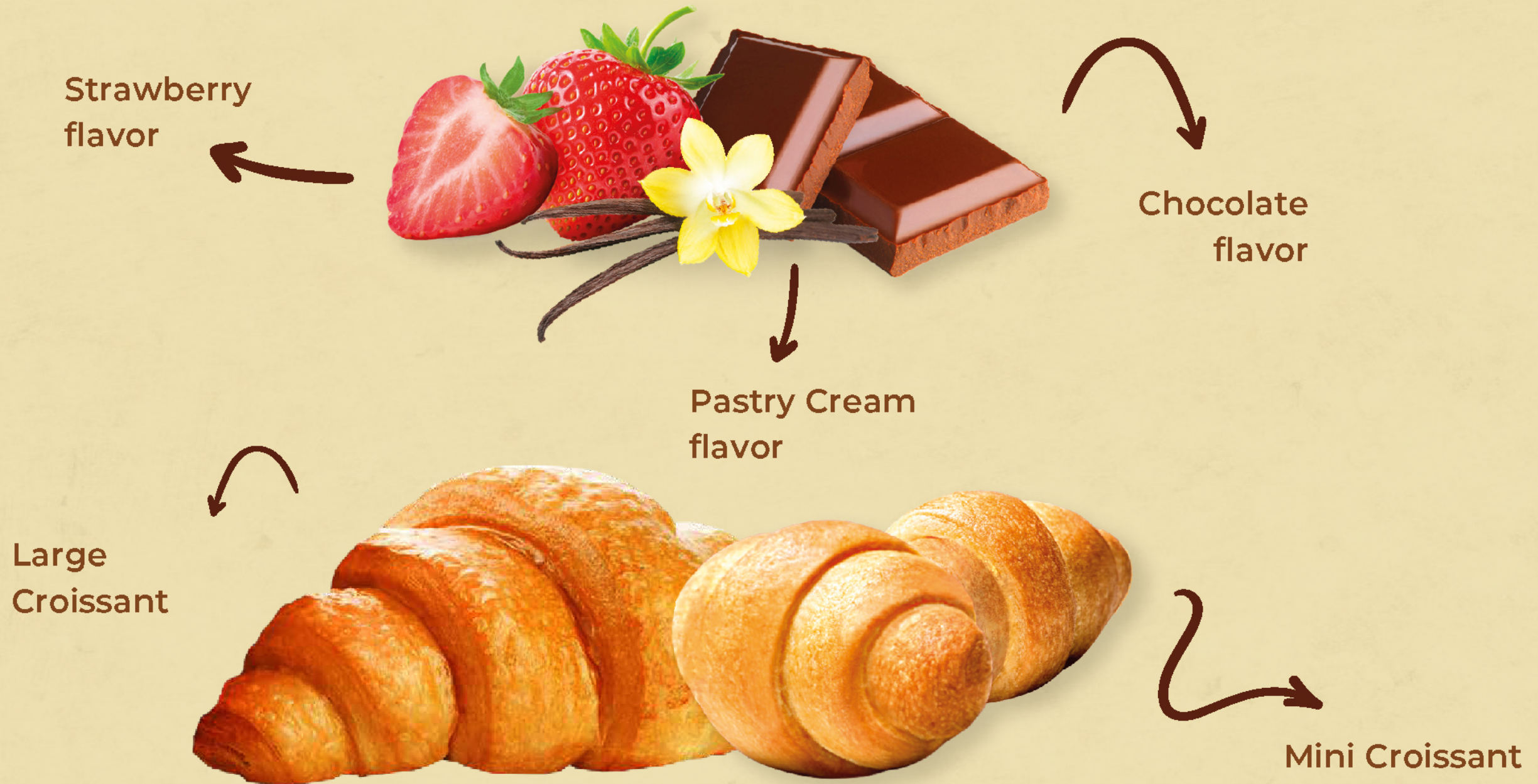


Every idea starts with a story, and Mattino's is a joyful one!

It all began at "La Voie Lactée", a ski station in the Alps, located on the border line between France and Italy. An Italian gentleman and a French lady fell in love by finding out that they share a common passion: baking croissants, but each one in his very own way. Indeed, the French lady loves to bake the French pastry breakfast standard, the croissant: crunchy, buttery, crispy with no filling inside whereas the Italian gentleman is fond of baking the filled, soft Italian cornetti. One discussion leading to another, they decided to combine their experiences and know-how and mixed the French authenticity with the Italian taste to create the perfect bake... Mattino, a trans-fat free croissant, which is also a cornetti, offering fresh quality ingredients, filled the Italian way with the most delicious flavors: chocolate, strawberry and pastry cream.

HISTORY'S HAVES AND HAVE-NOTS

what we offer



single large croissant



**croissant filled with
chocolate cream.**

45gr weight
6 months shelf life



**croissant filled with
strawberry jam.**

45gr weight
6 months shelf life



**croissant filled with
pastry cream.**

45gr weight
6 months shelf life

the multipack



5 bags
inside each multipack.



5 bags
inside each multipack.



5 bags
inside each multipack.

36 single pack

x36

36 strawberry jam mattino bags
inside each single pack.



x36

36 chocolate cream mattino bags
inside each single pack.



mini croissant pouch



**croissant filled with
chocolate cream.**

mattino mini weight 37gr
shelf life 6 months



**croissant filled with
strawberry jam.**

mattino mini weight 37gr
shelf life 6 months



**croissant filled with pastry
cream.**

mattino mini weight 37gr
shelf life 6 months

multipack-mini croissant bags



**10 mini
chocolate cream mattino bags**
inside each single pack.



**10 mini
strawberry jam mattino bags**
inside each single pack.



**10 mini
pastry cream mattino bags**
inside each single pack.

24 single pack

x24

**24 mini
strawberry jam mattino bags**
inside each single pack.



x24

**24 mini
chocolate cream mattino bags**
inside each single pack.



branding & advertising



branding & advertising



Thank You!

